

In the Claims:

1. (Currently Amended) A method for delivering content to a mobile terminal comprising:
 - determining a location of the mobile terminal;
 - defining a locality whose boundaries are determined without reference to a geographical location of a servicing base station and without reference to a communication range associated with the servicing base station;
 - associating content providers with the locality;
 - determining if the locality encompasses the location of the mobile terminal;
 - accessing content from the content providers based on the locality by sending a request to a content provider within the locality; and
 - delivering the content to the mobile terminal.
2. (Original) The method of claim 1 wherein the locality encompassing the mobile terminal is determined by:
 - a) sending a request to a locality service to associate the location of the mobile terminal with a locality encompassing the location of the mobile terminal;
 - b) receiving a response from the locality service identifying the locality encompassing the location of the mobile terminal; and
 - c) wherein the locality service includes a plurality of locations defining geographic areas.
3. (Previously Presented) The method of claim 1 wherein the content is accessed by:
 - receiving the content from the content provider.
4. (Original) The method of claim 1 wherein the step of accessing content is further based on a type of content desired by a user of the mobile terminal.
5. (Original) The method of claim 1 wherein the step of accessing content is further based on characteristics of a user of the mobile terminal.
6. (Original) The method of claim 1 wherein the locality defines a recognized geographic area.

7. (Original) The method of claim 1 wherein the locality defines a geographic area about a point of presence for a content provider.

8. (Original) The method of claim 1 wherein the content accessed based on locality relates to a point of presence within the locality.

9. (Currently Amended) A method for delivering content to a mobile terminal comprising:

- determining a location of the mobile terminal;
- defining a locality whose boundaries are determined without reference to a geographical location of a servicing base station and without reference to a communication range associated with the servicing base station;
- associating content providers with the locality;
- determining if the locality encompasses the location of the mobile terminal;
- accessing a profile associated with a user of the mobile terminal
- accessing content from the content providers based on the locality wherein accessing is based on criteria within the profile such that the criteria further identified a type of content to access; and
- delivering the content to the mobile terminal.

10. (Original) The method of claim 1 further comprising accessing a profile associated with a point of presence with the locality and wherein the step of accessing the content is further based on criteria within the profile such that the criteria further identifies the type of content to access.

11. (Currently Amended) A method for delivering content to a mobile terminal comprising:

- determining a location of the mobile terminal;
- defining a locality whose boundaries are determined without reference to a geographical location of a servicing base station and without reference to a communication range associated with the servicing base station;
- associating content providers with the locality;
- determining if the locality encompasses the location of the mobile terminal;

accessing content from the content providers based on the locality wherein accessing is based on criteria within the profile such that the criteria further identified a type of content to access;

delivering the content to the mobile terminal; and

defining a zone of acceptance around the mobile terminal and wherein determining if the locality encompasses the location of the mobile terminal comprises determining if the zone of acceptance overlaps any portion of the locality.

12. (Previously Presented) A system for delivering content to a mobile terminal comprising an interface and a control system adapted to:

determine a location of the mobile terminal;

define a locality whose boundaries are determined without reference to a geographical location of a servicing base station and without reference to a communication range associated with the servicing base station;

associate content providers with the locality;

determine if the locality encompasses the location of the mobile terminal;

access content from the content providers based on the locality by sending a request to the content provider included within the locality; and

send the content to the mobile terminal.

13. (Original) The system of claim 12 wherein the control system is further adapted to determine the locality encompassing the mobile terminal by:

a) sending a request to a locality service to associate the location of the mobile terminal with a locality encompassing the location of the mobile terminal;

b) receiving a response from the locality service identifying the locality encompassing the location of the mobile terminal; and

c) wherein the locality service includes a plurality of locations defining geographic areas.

14. (Previously Presented) The system of claim 12 wherein the control system is further adapted to access the content by:

receiving the content from the content provider.

15. (Original) The system of claim 12 wherein the control system is further adapted to access the content based on a type of content desired by a user of the mobile terminal.

16. (Original) The system of claim 12 wherein the control system is further adapted to access the content based on characteristics of a user of the mobile terminal.

17. (Original) The system of claim 12 wherein the locality defines a recognized geographic area.

18. (Original) The system of claim 12 wherein the locality defines a geographic area about a point of presence for a content provider.

19. (Original) The system of claim 12 wherein the content accessed based on locality relates to a point of presence within the locality.

20. (Previously Presented) A system for delivering content to a mobile terminal comprising an interface and a control system adapted to:

determine a location of the mobile terminal;

define a locality whose boundaries are determined without reference to a geographical location of a servicing base station and without reference to a communication range associated with the servicing base station;

associate content providers with the locality;

determine if the locality encompasses the location of the mobile terminal;

access content from the content providers based on the locality;

send the content to the mobile terminal;

access a profile associated with a user of the mobile terminal; and

access the content based on criteria within the profile such that the criteria further identifies the type of content to access.

21. (Original) The system of claim 12 wherein the control system is further adapted to access a profile associated with a point of presence with the locality and to access the content based on criteria within the profile such that the criteria further identifies the type of content to access.

22. (Previously Presented) A system for delivering content to a mobile terminal comprising an interface and a control system adapted to:

determine a location of the mobile terminal;

define a locality whose boundaries are determined without reference to a geographical location of a servicing base station and without reference to a communication range associated with the servicing base station;

associate content providers with the locality;

determine if the locality encompasses the location of the mobile terminal;

access content from the content providers based on the locality;

send the content to the mobile terminal;

define a zone of acceptance around the mobile terminal; and

wherein determining if the locality encompasses the location of the mobile terminal comprises determining if the zone of acceptance overlaps any portion of the locality.

23. (Previously Presented) A computer readable medium with software comprising instructions for a computer to:

determine a location of a mobile terminal;

define a locality whose boundaries are determined without reference to a geographical location of a servicing base station and without reference to a communication range associated with the servicing base station;

associate content providers with the locality;

determine if the locality encompasses the location of the mobile terminal;

access content from the content providers by sending a request to the content provider included within the locality; and

send the content to the mobile terminal.

24-26. (Canceled).